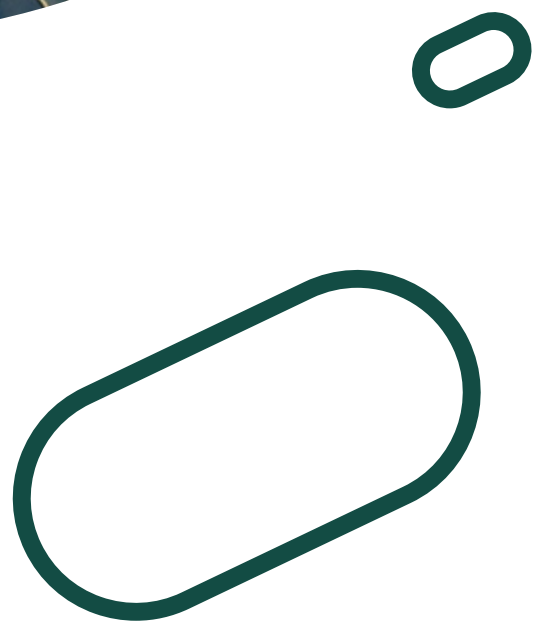




**Brand
Surge**

COMPANY **BUSINESS** PROFILE



We're
one of
best
**Digital
Marketing
Agency**
in the
market





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About Company

Passionate experts driving measurable results and sustainable growth in the digital landscape

Building Partnerships:

At Brand Surge we are all about relationships. We are not just a company you hire we are your partners in success.

Results Matter Most:

We're results-driven and ready to help you achieve success. Whether it's boosting traffic or converting visitors into clients.

Digital Experts:

With years of experience we have mastered the digital world. From SEO to social media, we have the skills to boost your brand online.

Always Innovating:

At Brand Surge we are always looking ahead. We invest in the latest tools and techniques to keep your brand ahead of the game.





Our Mission

We have proven ourselves by delivering real results that exceed expectations. We listen carefully to each business's needs to create personalized strategies that work. Our team of digital marketing experts is here to support you at every step ensuring your goals are met and your success is guaranteed.

We believe in honesty and transparency with our clients. That's why we provide regular reports and performance updates on your campaigns. Let's work together to achieve remarkable growth and leave your competitors behind.

“At Brand Surge we are here to help businesses grow online.”

Our Expertise

Brand Surge is a top-notch digital marketing company. We help businesses grow by making smart plans and creating great content. We focus on SEO, PPC, and social media to get more people to notice your business.

One thing that makes us stand out is our creativity. We are experts at writing stuff that people like to read and creating cool things for social media. Plus we are always monitoring what's working and making changes to ensure you get the best results.



“With Brand Surge you can trust that we will help your business shine in the digital world.”

Our Services & Solutions

Brand Surge provides customized solutions to meet the diverse needs of businesses in today's digital world. Our goal is to deliver measurable outcomes and sustainable growth for your company.



PPC Services

Precision-targeted Pay-Per-Click (PPC) campaigns to accelerate business growth.



SEO (Search Engine Optimization)

Highlight your expertise in optimizing websites to improve search engine rankings and attract organic traffic.



Website Copywriting

Engage visitors and conversions with compelling website copy crafted by our experienced team.



Social Media Content Strategies

Connect with your audience and build brand awareness through tailored social media content plans.



Technical Website Audits

Identify and address technical issues hindering your website's performance with our comprehensive audits.



Digital Marketing Solutions

Drive measurable results across all channels with our end-to-end digital marketing solutions.

At Brand Surge, we offer a range of tailored solutions to address the diverse needs of businesses in today's digital landscape. Our solutions are designed to deliver measurable results and drive sustainable growth for your business.

Our Projects

Take a look at our ongoing work. We have helped businesses like yours succeed online with smart strategies and creative content. Our projects speak for themselves. We create custom plans to fit your needs whether you are a small startup or a big company. Some of them are;

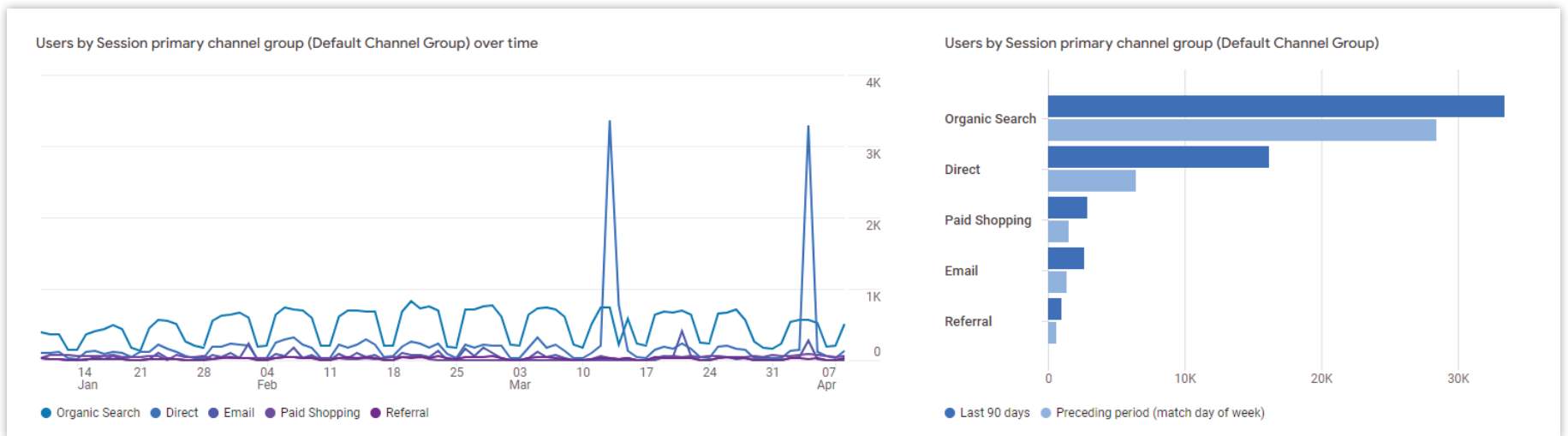
Westlab Australia

Westlab a leading innovator in laboratory design and scientific equipment found its online presence lacking despite its groundbreaking products and proactive approach. We developed a multi-pronged strategy encompassing organic SEO high-impact PPC campaigns and engaging content marketing.

3 months traffic comparison (GSC)



Analytics Screenshot



Session primary...Channel Group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Conversions All events
	55,408 vs. 37,554 ↑ 47.54%	90,647 vs. 62,193 ↑ 45.75%	40,578 vs. 29,128 ↑ 39.31%	0s vs. 0.51 ↑ 26%	0.73 vs. 0.78 ↓ -5.58%	5.84 vs. 6.37 ↓ -8.23%	44.76% vs. 46.83% ↓ -4.42%	529,629 vs. 395,946 ↑ 33.76%	7,378.00 vs. 5,122.00 ↑ 44.05%
Organic Search									
Jan 10 - Apr 8, 2024	33,417	54,606	25,862	0s	0.77	5.80	47.36%	316,668	4,466.00
Oct 11, 2023 - Jan 8, 2024	28,443	44,018	20,016	0s	0.70	6.28	45.47%	276,359	3,388.00
% change	17.49%	24.05%	29.21%	-12.58%	9.97%	-7.63%	4.15%	14.59%	31.82%
Direct									
Jan 10 - Apr 8, 2024	16,143	22,204	8,024	1s	0.50	5.64	36.14%	125,193	1,862.00
Oct 11, 2023 - Jan 8, 2024	6,415	10,566	4,981	1s	0.78	6.25	47.14%	65,998	1,126.00
% change	151.64%	110.15%	61.09%	-18.98%	-35.98%	-9.73%	-23.34%	89.69%	65.36%
Paid Shopping									
Jan 10 - Apr 8, 2024	2,884	3,171	831	0s	0.29	4.38	26.21%	13,892	93.00
Oct 11, 2023 - Jan 8, 2024	1,508	1,671	451	0s	0.30	4.07	26.99%	6,806	52.00
% change	91.25%	89.77%	84.26%	122.08%	-3.65%	7.56%	-2.9%	104.11%	78.85%

Keywords Stats

Google search for "lab equipment supplier".

1 **Best Laboratory Equipment Supplier in Australia And Lab ...**
 Leading Laboratory **Supplier** in Australia with an extensive range of quality lab **suppliers** equipment. Shop Laboratory Consumables and Science **Lab Equipment** ...
 Lab Equipment · Static Equipment for Physics · Popular Products · Contact us

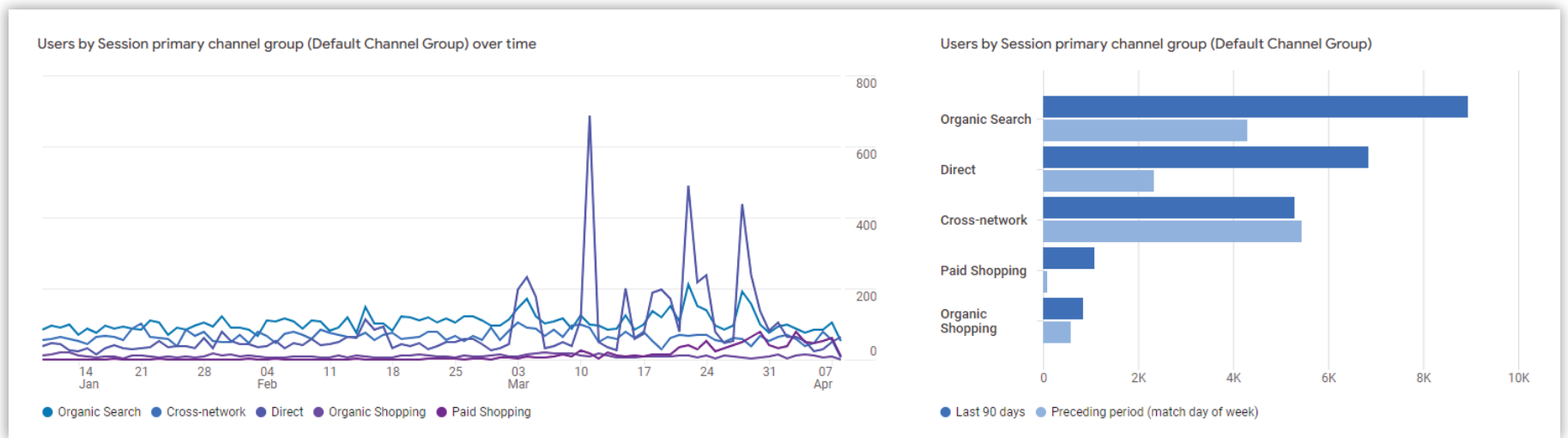
Google search for "scientific equipment supplier".

3 **Best Laboratory Equipment Supplier in Australia And Lab ...**
 Leading Laboratory **Supplier** in Australia with an extensive range of quality lab **suppliers** equipment. Shop Laboratory Consumables and Science **Lab Equipment** ...

Tiles and Deco

Tiles and Deco, an e-commerce platform for top-quality tiles needed help with its online presence. The most pressing issue was the need for more organic traffic to their website. Brand Surge embarked on a comprehensive strategy to transform its online presence. With a dedicated team, we commenced by revamping their entire website ensuring a clean, user-friendly interface.

Analytics Screenshot



Session primary...Channel Group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count
	23,651 vs. 13,071 ↑ 80.94%	29,915 vs. 16,495 ↑ 81.36%	17,846 vs. 9,613 ↑ 85.64%	50s vs. 50.74 ↓ -0.06%	0.75 vs. 0.74 ↑ 2.6%	6.65 vs. 7.24 ↓ -8.19%	59.66% vs. 58.28% ↑ 2.36%	198,791 vs. 119,385 ↑ 66.51%
Organic Search								
Jan 10 - Apr 8, 2024	8,952	11,213	7,140	56s	0.80	7.43	63.68%	83,320
Oct 11, 2023 - Jan 8, 2024	4,291	5,361	3,441	57s	0.80	7.87	64.19%	42,209
% change	108.62%	109.16%	107.5%	-1.09%	-0.54%	-5.62%	-0.79%	97.4%
Direct								
Jan 10 - Apr 8, 2024	6,857	8,301	4,521	40s	0.66	5.23	54.46%	43,447
Oct 11, 2023 - Jan 8, 2024	2,322	2,833	1,236	41s	0.53	6.34	43.63%	17,950
% change	195.31%	193.01%	265.78%	-0.46%	23.86%	-17.39%	24.83%	142.04%
Cross-network								
Jan 10 - Apr 8, 2024	5,297	6,861	4,141	52s	0.78	6.89	60.36%	47,263
Oct 11, 2023 - Jan 8, 2024	5,441	7,001	4,125	45s	0.76	6.52	58.92%	45,643
% change	-2.65%	-2%	0.39%	15.54%	3.12%	5.66%	2.44%	3.55%

Keywords Stats

pool wall tile


Free delivery over \$249 · 30-day returns

Tiles and Deco
<https://www.tilesanddeco.com> › collections › new-collect...

6 Waterline Pool Tiles

Revamp your pool with our Waterline Pool Tile Collection. Our **Pool Waterline Tile** selection, including glass tiles features diverse colors, sizes, and...

4.8 ★ store rating (78) · 6–9 day delivery · 15-day returns

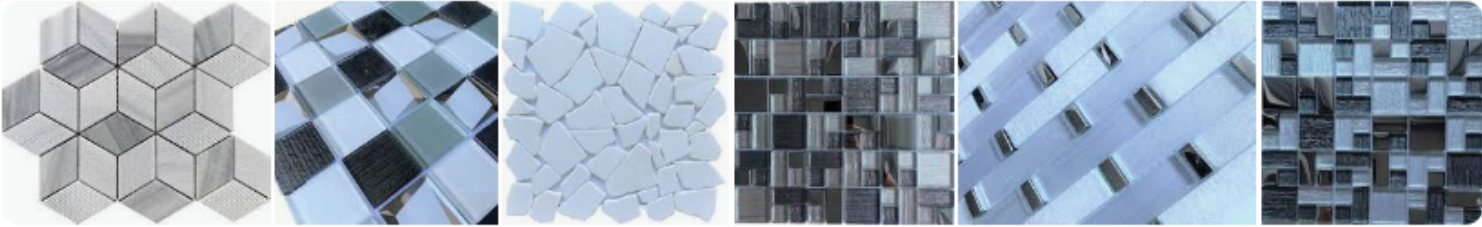


backsplash bathroom shower

4.6 ★ store rating (64) · 60-day returns

Tiles and Deco
<https://www.tilesanddeco.com> › collections › bathroom-b...

3 Bathroom Backsplash Tiles



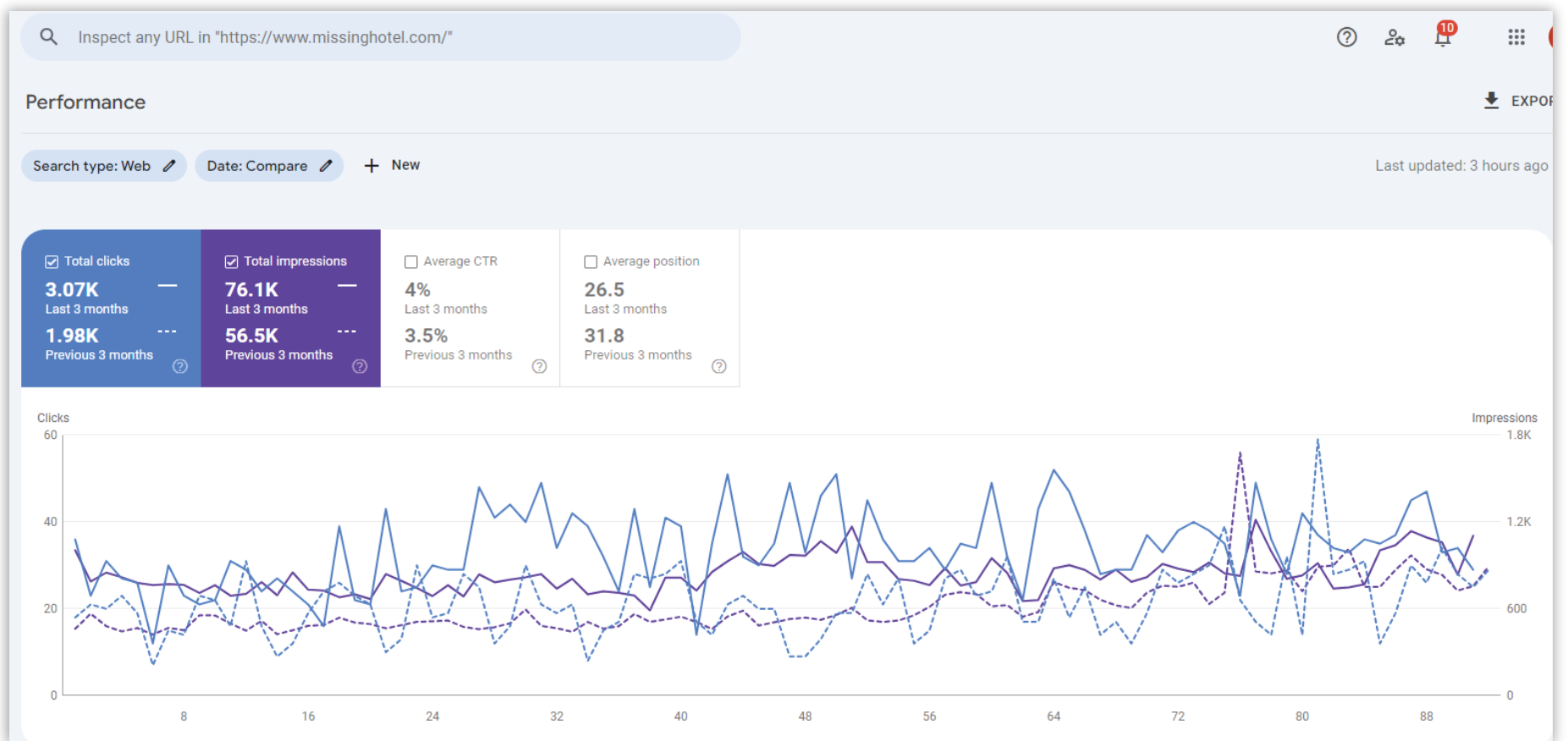
Explore our latest collection of **bathroom backsplash** tiles to create a unique & creative **bathroom** interior. Order samples today at 0.99\$ only!

4.8 ★ store rating (78) · 6–9 day delivery · 15-day returns

Missing Hotel

Missing Hotel is not your average hospitality destination it's more than a hotel a sanctuary for rejuvenation and reflection. At Brand Surge, we boosted its presence with strategic SEO and social media management ensuring it's not just found but truly discovered by those seeking a meaningful escape.

3 months traffic comparison (GSC)




Keywords Stats

Google search for "dome camping texas".

Rating: 4.9 (1 review) · Price range: Prices for upcoming dates start at 496.00 per night

Missing Hotel
<https://www.missinghotel.com/rooms/habibi>


3 Habibi Austin Texas - Glamping
Habibi is a Moroccan-inspired geodesic dome that will make you feel like you're floating in the treetops. Wake up to panoramic views at an elevation of over ...



Google search for "bubble hotel".

Missing Hotel
<https://www.missinghotel.com/blog/texas-dreaming-...>

4 Texas Dreaming: Experience Luxury at the Bubble Hotel!
The Bubble Hotel offers a luxurious dome camping Texas experience in numerous ways, merging the beauty of the Texan outdoors with the extravagance of upscale ...




Google search for "dome texas".

Welcome to the ultimate stargazing bubble in Marble Falls, Texas – the "Stardome Suite"! Not only do you get to enjoy the sunset in the stars from your hilltop ...
The Retreat on the Hill · Talula Mesa · Cypress Valley

Missing Hotel
<https://www.missinghotel.com/rooms/habibi>

5 Habibi Austin Texas - Glamping
Habibi is a Moroccan-inspired geodesic dome that will make you feel like you're floating in the treetops. Wake up to panoramic views at an elevation of over ...



Our Clients

Fueling Your Success Through Innovative Solutions, Where Your Vision Meets Our Drive. Partnering for Prosperity, We're Dedicated to Your Growth and Achievement.

250+
Project Done

250+ projects completed in PPC, SEO, and digital marketing, demonstrating our expertise and dedication to client success.



zahra ahmad



150+
Five Star Rating



Thank You

Thank you for considering Brand Surge for your digital marketing needs. We look forward to the opportunity to help your business thrive in the digital landscape.

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